Access Rider

Cheryl Green: Access Artist, Captioner, Audio Describer, Video and Audio Producer

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Accessibility Options

Here are two guides with information on planning and running accessible online events.

A guide developed by the Disability Cultural Center and Disability Resource Center at University of Illinois Chicago.

Ensuring Access with Virtual Programming on Zoom by Emily Smith Beitiks, October 2020.

Resources on accessibility, access providers, and accessible events are at the end of this rider.

Please note: Access is an ongoing negotiation. Information in this rider is geared toward providing baseline deaf and disability accessibility for broad audiences. Thorough access requires open-mindedness to negotiate and dialogue with presenters, participants, and audience members to discover and attempt to meet their needs.

Online film screenings, conversations, and panels

These events with Cheryl Green are required to include the following:

- Cheryl's films must always be played with captions and audio description enabled
 - If films must be played without them to accommodate someone's access needs, then links to both versions must be provided to everyone to choose.
- At a minimum, events hosted on Zoom must have auto-captions enabled
- Ideally, you will provide live captioning during the online event by a transcriptionist, such as <u>Communication Access Realtime Translation</u> (CART)
- If a recording of the event will be shared online afterward, it must include corrected captions (not YouTube auto-generated subtitles or auto-generated Zoom captions) and a corrected transcript (see below)
- Zoom chat must be disabled for participants, and participants should be instructed to utilize the Q&A box
- Accessibility provided must be shared in the Zoom registration email and at the beginning of an event, and requests for accommodations should be made when the event is advertised

When budget allows, please also including the following:

- American Sign Language interpreters during the event, Deaf interpreters when possible
- Live Audio Describer if any activities or presentations are part of the event that would not be
 accessible to blind or low-vision audience members without it, or pre-recorded segments
 may be audio described before the event

Publicity and media

- All graphics, flyers, and posts about the event must include clear information on what
 access is being provided. It may be written out (e.g., "Captions and Audio Description") or
 have the standard logos. If auto-captions are used in the event, promotional materials must
 indicate that they are auto-captions, not captions.
- Image descriptions and Alt text on social media platforms
 - I will provide image descriptions for any graphics I create or photos of myself. Please request additional guests and panelists provide descriptions as well.
- Contact info for staff if anyone has questions or accommodation requests for the event

Radio, Podcast, Video interviews

Include a text transcript with your interview. <u>Access is love</u>, and it'll increase your SEO if you post a transcript directly to a webpage or link to a Google Doc! I will not accept interview requests unless the interviewer will provide a transcript created by a human transcriber or machine-generated but thoroughly copy edited by a skilled copy editor.

Here is an episode about transcripts for accessibility on Cheryl's podcast, *Pigeonhole*: Pigeonhole Podcast Episode 5.

Here is an episode on the *Disability Visibility Podcast* about accessibility in film festivals and screenings: <u>DVP Episode 76</u>.

Resources

1. Remote ASL Interpreters

Pro Bono ASL: ProBonoASL.com

Joyful Signing: JoyfulSigning.com

Stellar Communication: <u>StellarCommunication.net</u>

Fingers Crossed Interpreting: FingersCrossedInterpreting.com

2. Remote CART and captioning services

Home Team Captions: <u>HomeTeamCaptions.com/cart-captioning-services</u>

ACS (Zoom remote captions, interpreting): <u>ACSCaptions.com/zoom-captioning-and-vri</u>

3. Consultants on organizing accessible online events

LaVant Consulting, Inc.: LaVant ConsultingInc.com

The Curiosity Paradox: The Curiosity Paradox.com

Concepts Communications: ConceptsCommunications.com/services

4. Post-event transcription

Cheryl Green at cheryl@StoryMinders.com

Academic Audio Transcription Ltd.: hello@AcademicAudioTranscription.com

5. Post-event captioning and audio description

International Digital Centre (IDC): IDCDigital.com

Social Audio Description Collective (AD only): ADComrade.WordPress.com

Further reading and watching

Why human captioning is better than auto-generated captions

"The Problem With YouTube's Terrible Closed 'Craptions'" on Wired.com: wired.com/story/problem-with-youtubes-terrible-closed-craptions

Very short video on auto-captions by Rikki Poynter: YouTube.com/watch?v=QL6yrcq3_BQ

Organizing Accessible Online Events

University of California info for events: <u>UCOP.edu/electronic-accessibility/web-developers/productivity-tools/accessibility-with-zoom.html</u>

"How to Make Your Virtual Meetings and Events Accessible to the Disability Community" on Rooted In Rights: RootedInRights.org/how-to-make-your-virtual-meetings-and-events-accessible-to-the-disability-community/

"Zoom tips for Deaf + ASL Interpreters": docs.google.com/document/d/1AP--b_cqv0q9y66w_y0gb1fjwZjTAGfy-3mGlzeoTBw/mobilebasic

Accessible Social Media

University of Minnesota info on accessible social media posts: Accessibility.umn.edu/tutorials/accessible-social-media

Short video tutorials on accessible media: RootedInRights.org/AccessThat