

# Pigeonhole Episode 49

[bright ambient music]

## Introduction

CHORUS OF VOICES: Pigeonholed, pigeonhole, pigeonhole, pigeonhole, pigeonhole, pigeonhole, pigeonhole, pigeonhole.

CHERYL NARRATING: Today I get to formally introduce you to a project I've been working on with Thomas Reid, with support from Alice Wong and the Disability Visibility Project. Here's the trailer for the new *POD Access Podcast*! Sign up for the [POD Access newsletter on Substack](#), and follow us on our very occasional visits to [The Pod Access on Instagram](#). [music fades]

## POD Access trailer

[a bouncy bass drum opens to bright synth trumpets announcing a fun, celebratory up-tempo Hip Hop beat]

THOMAS: If you're currently thinking about launching a podcast, but have no idea how to start?

CHERYL: The types of podcasts, finances.

THOMAS: Recording, editing, marketing.

CHERYL: Social media, branding.

THOMAS: Theme music, a logo.

CHERYL: Maybe you've started one but feel as though you need a bit of coaching to really get it going? Where should we begin?

THOMAS: PodAccess.net.

CHERYL: In this series of 11 episodes, we'll cover the basics of things to consider when starting a podcast.

THOMAS: Unlike most of the information you'll find out there on the subject, we recognize the importance of accessibility.

CHERYL: Accessible content creation! The three ways you can potentially consume podcasts.

THOMAS: Listening, reading, watching.

CHERYL: We'll share resources and practical tips from other Deaf and disabled podcasters in all stages of production. Tell a friend and an enemy to follow or subscribe to POD Access wherever you get your podcasts and on Instagram @PodAccess.

THOMAS: PodAccess.net.

CHERYL: Connecting d/Deaf and disabled podcasters to audiences and each other!

[music fades into bright ambient theme music]

## Wrap-up

CHERYL: Every episode is transcribed. Links, guest info, and transcripts are all at [WhoAmIToStopIt.com](http://WhoAmIToStopIt.com), my disability arts blog. I'm Cheryl, and...

TWO VOICES: this is Pigeonhole.

CHERYL: Pigeonhole: Don't sit where society puts you.